

# THE PASSION OF HEALTHCARE: *Reignite Your Purpose!*

## ANNUAL HFMA REGION 2 FALL INSTITUTE October 18-20, 2017

Where **Passion** Meets **Purpose**

### Turning Stone Resort & Casino, Verona, NY 13478

Central New York Chapter • Hudson Valley New York Chapter  
Metropolitan New York Chapter • Northeastern New York Chapter  
Puerto Rico Chapter • Rochester Regional Chapter • Western New York Chapter

#### *Who Should Attend:*

CFOs, VPs of Finance, Controllers, Department Heads, Administrators, Revenue Cycle Leaders, Chargemaster Coordinators, Directors of Finance, Budget Analysts, Managed Care Contractors, Reimbursement Managers, Denial Management Specialists, Patient Financial Service Managers and Supervisors, Accountants and Compliance Staff

#### *Session Levels:*

Strategic general sessions and breakout sessions that address many of the issues and trends occurring in the healthcare industry today.

**12.5 CPE Credits**



# Wednesday, October 18, 2017

## Certified Healthcare Financial Professional

Have you thought about becoming certified? This is your chance! This year we are offering the study course as well as time to take both module exams. Bring your laptop, take the exam, and become certified before you leave the conference. Pre-Conference Session is included in Region 2 Conference Fee.

### 11:00 AM - 3:00 PM **HFMA Certified Healthcare Financial Professional (CHFP) Certification Review Class for Module I:**

This session will connect the CHFP study guide concepts to practical applications in order to help you prepare for the CHFP exam. Taught by subject matter experts, this course will utilize high level real-world examples, giving you the opportunity to ask questions and hone your knowledge. Each of the experts are also FHFMA's, so they have experience with the exam questions.

**Prerequisite:** It is strongly suggested that you review the CHFP study guide prior to this session. If you do not currently have a study guide, and would like one, they are available through Michele Mecomonaco at [michele.mecomonaco@sjhsyr.org](mailto:michele.mecomonaco@sjhsyr.org) at a discounted rate (\$320).

#### Course Instructors:

RACHELLE FLETCHER, MSHSA, FHFMA, Account Executive/Director of Revenue Cycle; Navigant Healthcare Cymetrix/Cayuga Medical Center

MICHELE MECOMONACO, CPA, FHFMA, Reimbursement Manager, St. Joseph's Hospital Health Center

### 3:30 PM - 5:00 PM **HFMA CHFP Certification Exam Module I:**

Bring your laptop and take the Module I exam! We will provide a quiet room for you to set aside some time and take the first Module exam. The exam is a 75 multiple choice test and you have 90 minutes to complete it. The exam is part of the study guide. If you do not currently have a study guide, and would like one, they are available through Michele Mecomonaco at [michele.mecomonaco@sjhsyr.org](mailto:michele.mecomonaco@sjhsyr.org) at a discounted rate (\$320).

### 5:30 PM - 8:30 PM **Pre-Conference Cocktail Reception for ALL Registered Conference Attendees** The Clubhouse at Shenendoah Golf Course

# Thursday, October 19, 2017

### 7:00 AM - 7:45 AM **Registration and Breakfast in the Exhibitor Hall**

### 7:45 AM - 8:00 AM **Welcome & Opening Remarks**

KRISTEN ZEBROWSKI, CPA, FHFMA, Regional Executive 2017-18, HFMA Region 2

### 8:00 AM - 9:00 AM **Endeavor to Succeed**

#### Speaker:

CAPTAIN MARK KELLY, Commander of Space Shuttle Endeavour's Final Mission & Analyst for NBC News/MSNBC

On January 8, 2011, Captain Mark Kelly would face the toughest challenge of his life when an assassination attempt was made on his wife, former Congresswoman Gabrielle Giffords. His dedication to family and Giffords's road to recovery would captivate the nation. For Mark Kelly, focus equals success-even in the face of adversity. Personifying the best of the American spirit, Kelly is a homegrown hero who was a combat pilot in Iraq, an astronaut on four space shuttle missions, and commander of the final flight of Space Shuttle Endeavour. He has combined teamwork, leadership, communication, and family in an unwavering commitment to succeed. Kelly shows audiences how to accomplish their mission while maintaining the love and devotion to family that is the foundation of true success.

### 9:00 AM - 9:45 AM **Break / Snacks in Exhibitor Hall - Meet & Greet/Photo OP with Captain Mark Kelly**

9:45 AM – 11:00 AM

## Driving Organizational Value Through Profitability Growth and Outcomes Improvement

**Speaker:**

**RICHARD HENLEY, FACHE, FHFMA, Managing Director, Vici Partners**

This presentation addresses an innovative and sustainable approach to drive transformational levels of operational and financial improvement within healthcare organizations. Using health system and payor case studies, the presentation describes a methodology, that over the course of a 100-days, converts the embedded knowledge of management and associates into actionable initiatives for improvement. The premise behind this methodology is that the best, biggest and most appropriate ideas for enhancing the effectiveness and efficiency of an organization are already known internally at some level. The challenge is how to overcome the internal barriers and constraints that may have thus far prevented these ideas from being implemented.

11:00 AM – 12:15 PM

## BREAKOUT SESSIONS

# A1

### Accounting & Auditing Update

**Speakers:**

**CHIRICO ROZSA, Manager, FreedMaxick**

**MICHAEL O'CONNOR, Manager, FreedMaxick**

This session will provide a discussion of current issues in accounting and auditing, focusing specifically on new pronouncements that will impact healthcare organizations. In addition, the speakers will focus on other important healthcare topics that will affect providers in this rapidly changing healthcare environment.

# A2

### Utilizing Data Analytics to Improve Compliance Reporting

**Speaker:**

**JENNIFER SHIMEK, Principal, KPMG LLP**

The increased regulatory enforcement environment has made it essential that healthcare organizations maintain effective Compliance Departments and utilize technologies with data analytic capabilities to proactively monitor high compliance risk areas. Data analytics technologies and processes should be embedded in the compliance function of your organization to most effectively monitor compliance with regulations such as the False Claims Act, Physician Payment Sunshine Act, Stark Law, and Anti-Kickback Statute. In the absence of internal capabilities, organizations should consider outsourcing such compliance functions to a third party vendor with the requisite technologies and capabilities. This session will help attendees evaluate options in this matter.

# A3

### Top 5 Methods to Improve the Financials of your Physician Enterprise

**Speaker:**

**RUDD KIERSTEAD, Principal, Veralon**

Healthcare organizations often look at reports of "losses" per owned physician practice and forget that their original rationale for acquiring the practices was strategic, not financial. Yet at the same time they are concerned about losses, many hospitals and health systems give little consideration to how the performance of the physician enterprise could be strengthened. With some attention, there is often significant opportunity to improve that performance.

This presentation will address the questions that management and board members should be asking about their owned practices, in relation to compensation models, quality of care, referrals, operations, and fee schedules, among others, and how they can respond to the answers they find. Participants will learn how to properly evaluate key aspects of practice performance; approaches to strengthening each key aspect of performance; ways to increase the strategic value of the physician enterprise and including how to make MIPS work for your physician enterprise.



# A4

## "I saw it online"... The Impact of the Internet and Social Media on Revenue

### Speaker:

**CORINNE A. CERMINARO, MSHA, CCS, CRC, Senior Healthcare Revenue Cycle Manager, Fust Charles Chambers LLP**

This presentation illustrates how both the Clinical and Administrative sides of healthcare must work in unison to provide quality patient care while maintaining their internet and social media image. Participants will gain insights into both overt and hidden social media/internet information that may negatively affect their bottom line. In addition participants will explore strategies to ensure proactive measures are in force that avert and address unfavorable internet information.

12:15 PM - 1:30 PM

## Lunch in the Exhibitor Hall

1:30PM – 2:45 PM

## Washington Update

### Speakers:

**ANDY BRESSLER, CFA, Managing Director, Bank of America Merrill Lynch Global Research**  
**JOHN COUSINS, Senior Vice President, Healthcare Intelligence, CIT Healthcare**

This session will offer key insights on current healthcare issues including the impact of Federal legislative and regulatory changes on hospitals and other healthcare-related organizations. In addition, it will provide up to the minute information on the implementation of healthcare reform and its key components and identify potential changes in healthcare reform given the shifting political environment.

2:45 PM – 3:45 PM

## BREAKOUT SESSIONS

# B1

## Legal Update on Federal and State Compliance Issues

### Speaker:

**LOURDES M. MARTINEZ, Partner/Director, Garfunkel Wild, PC**

This presentation will focus on the latest developments related to compliance with the federal and state fraud and abuse laws and regulations. Recent fraud alerts, advisory opinions, compliance guidance, audit and investigative initiatives and emerging compliance issues will be discussed.

# B2

## Storm Chasing: Using Technology to Navigate Revenue Cycle

### Speaker:

**CASEY WILLIAMS, Vice President of Patient Engagement, RevSpring**

The Affordable Care Act is headed for a major disruption. We know that change is imminent, but the need to collect patient balances remains the same high priority for RCM leaders. Without preemptive engagement strategies in place, providers stand in the path of a perfect storm of financial pressure when it comes to improving cash flow.

This session covers specific action steps healthcare organizations can take to implement Active Patient Engagement strategies within their revenue cycle processes. From pre-service and point-of-service, through post-discharge and follow-up, we will show you how to forecast, prepare for, and respond to the storm ahead.

In this session, we will discuss why *Active Patient Engagement* makes sense in today's changing healthcare landscape; Strategies to "warm" patients to their financial obligation during pre-service; How to increase patient response and likelihood of payment post-discharge; Trends to look for when analyzing patient payment and response data; Tips for choosing patient engagement KPI's; and How leading health systems are implementing *Active Patient Engagement strategies*.

# B3

## Better Information, Even Better Health

### Speaker:

**GEORGE DEALY, Vice President, Healthcare Solutions, Dimensional Insight, Inc.**

Making better decisions with data is often held up as one of the great hopes for improving our healthcare system. Though aren't we already using data to make most decisions? Perhaps. But emerging analytics technologies and techniques hold the potential to significantly transform users' experiences around data driven decision making by exposing better information to more people who could benefit from it – and incorporating it directly into their work processes. This presentation will discuss the current state of analytics in healthcare; describe best practices for ensuring implementation success and adoption; and explore the likely impact of leading edge technologies such as machine learning and artificial intelligence.

# B4

## Managed Care Trends, Risks, & Opportunities

### Speaker:

**RUTH LEVIN, Partner, Managed Care Revenue Consulting (MCRC) Group**

This session will address best practices in contracting with managed care plans and the newest trends to be aware of with 1) transition to risk contracting and related readiness issues; 2) contracting strategies; and 3) battling denials and recovering underpayments.

3:45 PM - 4:30 PM

## Networking Break in the Exhibitor Hall

4:30 PM – 5:30 PM

## BREAKOUT SESSIONS

# C1

## Long Term Care Update

### Speaker:

**DARIUS KIRSTEIN, Director of Financial Policy & Analysis, LeadingAge New York**

This session will provide attendees with an update on key New York State Medicaid and Federal Medicare issues for Long Term Care Providers. The speaker will review the latest developments in influencing Long Term Care reimbursement to New York providers. The speaker will also provide an overview of various alternative payment initiatives of which providers need to be aware.

# C2

## Medicare DSH/Uncompensated Care/Worksheet S-10

### Speakers:

**KYRA HIPPENSTEEL, Manager, Deloitte & Touche, LLP**

**TAMMY TROVATTEN, CHFP, Senior Consultant, Deloitte & Touche, LLP**

**JOHN SCANLAN, FHFMA, SVP of Finance, Maimonides Medical Center**

Have you heard the Medicare S-10 train coming down the tracks? Or do you think it has passed you by because you were sidetracked? This session is just the ticket to explore the past payment methodology of Medicare Disproportionate Share (DSH) payments coupled to the present payment methodology of DSH and Uncompensated Care. This session will make sure you don't get derailed by the Medicare FFY18 Proposed and Final rules and get the express train to ideas to optimize DSH funds. This session will also provide data analytics of New York Hospitals compared to other States' information along with a provider perspective of the ever-changing landscape of DSH. Attendees will understand Medicare DSH payments (past, present and future), will be able to compare and contrast their organization to other hospitals in New York and Nationally and will be able to recommend actions to their organizations to prepare for upcoming changes.





# C3

## The Pitfalls of Electronic Medical Records

### Speaker:

**DONNALINE RICHMAN, ESQ., Fager Amsler Keller & Schoppmann**

A defense attorney from the law firm of Fager Amsler Keller & Schoppmann discusses the legal pitfalls of electronic medical records (EMRs) including the importance of levels of access to EMR systems, documentation problems, the importance of authentication and the proper use of "cut and paste" features. Security issues related to patient portals is also discussed in addition to metadata and how it can be used against a physician in a medical malpractice case.

# C4

## Moving from Denial Management to Denial Prevention

### Speaker:

**WILL ISRAEL, Product Manager, SSI**

One of SSI's clients reached out to product ownership for help solving issues they uncovered with a particular payer. After researching it became obvious that the payer was grossly underpaying the provider - to the tune of around \$6M. The client presented SSI's data to the payer who responded by saying they couldn't find the data to back up their claim. That's when Will's team started pulling data from a two-year period. After they found the root cause, the client had the information they needed to take the payer to court for overdue payments and they recovered millions. Most stories like this do not end this way. Statistically, providers are not monitoring reimbursements as they come in to make sure payments are per contractual agreements each time payments are received. This session will focus on the importance of denial prevention on the front-end in order to proactively protect facilities from denial management litigation on the back-end.

5:30 PM - 6:30 PM

## Reception in Exhibitor Hall

# Friday, October 20, 2017

7:00 AM – 8:00 AM

## Breakfast in the Exhibitor Hall

8:00 AM – 9:15 AM

## HFMA National Presentation

### Speaker:

**CAROL FRIESEN, HFMA, National Chair 2017-2018, HFMA**

## Keynote: Stand Out Influence.... How To Get People On Board The Power of Consensus and Negotiation to Increase Buy-In

### Speaker:

**CONNIE PODESTA, Motivational Speaker and Author**

Successful people are GREAT influencers. They know how to get consensus, ownership and buy-in from the people who count--without manipulation, intimidation, sacrificing relationships, or stepping on toes. Bottom Line: Getting the job done the right way hinges on your ability to "sell" yourself and your ideas in such a trusting and positive way that people will CHOOSE to: Follow your lead; Cooperation with you; Learn from you; Buy from you; Partner with you. And...support you so you can make things happen! With a rare blend of laugh-out-loud humor, uncanny insight into human nature and killer persuasive strategies, Connie will take you right inside the minds of people you need to influence and impress. You will learn how to negotiate differences, influence behaviors, change attitudes, overcome objections, and close the deal so you can create an amazing network of PEOPLE who have one common goal: to willingly help you GET THE JOB DONE NOW!

9:15 AM – 11:00 AM

## Where Mission Meets Margin: How Can We Help Our Patients and Meet Our Bottom Line

### Moderator:

JOSEPH J. FIFER, CPA, FHFMA, President & CEO, HFMA

### Panelists:

SAHAR ELEZABI, MD, MPH, CPE, Executive Medical Director, Finger Lakes Performing Provider System

DREW FRANKLIN, MBA, FACMPE, Senior Director of Business Development, ENT & Allergy Associates

CAROL FRIESEN, FHFMA, HFMA National Chair & VP, Health System Services, Bryan Health

CARL LUND, Vice President Value Based Arrangements, Emblem Health

RAMESH SACHDEVA, MD, PHD, MBA, FCCM, FAAP, Senior VP of Strategic Affairs,  
SUNY Upstate Medical University

With the potential repeal of Obamacare, health care providers must continue to develop strategies to provide quality care at a lower cost. This diverse panel, representing different geographic regions and professional responsibilities, will discuss the new Administration's effect on the healthcare landscape and the potential opportunities and challenges ahead.

11:00 AM – 11:30 AM

## Networking Break - Hotel Check out

11:30 AM – 11:45 AM

## Raffle Drawings (must be present to win raffle prizes)

11:45 AM – 1:00 PM

## NY Legislative Update

### Speaker:

REPRESENTATIVES FROM HANYS

Representatives from HANYS will present a New York State reimbursement and managed care update that will set the stage for the upcoming budget negotiations. HANYS presenters from Economic, Finance and Information and Managed Care divisions will provide attendees with the latest insight into the important issues that will impact providers throughout New York State.

1:00 PM – 1:15 PM

## Closing Remarks

1:30 PM - 5:00 PM  
(approx)

## HFMA CHFP Certification Exam Module II:

At the conclusion of the Region II conference, we will provide a quiet room for you to set aside some time and take the Module II exam: Operational Excellence. This exam is a 3 hour timed examination which is 8 case studies with 7 questions each that uses the skills you obtained from Module I. You must pass the Module I exam first in order to take Module II exam. The second Module is \$300 and there is no discount available.

Please visit [hfma.org/education/CHFP](http://hfma.org/education/CHFP) for more details on the exams. You can also contact your chapter's certification chair or Michele Mecomonaco at [michele.mecomonaco@sjhsyr.org](mailto:michele.mecomonaco@sjhsyr.org) for more information.



# HFMA Region 2 Annual Fall Institute, October 18-20, 2017 • [Schedule at a Glance](#)

## WEDNESDAY, OCTOBER 18th

- 11:00 am - 3:00 pm** HFMA Certified Healthcare Financial Professional (CHFP) Certification Review Class for Module I:  
RACHELLE FLETCHER, MSHSA, FHFMA; Account Executive/Director of Revenue Cycle; Navigant Healthcare  
Cymetrix/Cayuga Medical Center  
MICHELE MECOMONACO, CPA, FHFMA; Reimbursement Manager, St. Joseph's Hospital Health Center
- 
- 3:30 pm - 5:00 pm** HFMA CHFP Certification Exam for Module I
- 
- 5:30 pm - 8:30 pm** Pre-Conference Cocktail Reception for ALL Registered Conference Attendees - *The Clubhouse at Shenendoah Golf Course*

## THURSDAY, OCTOBER 19th

- 7:00 am - 7:45 am** Registration and Breakfast in the Exhibitor Hall
- 
- 7:45 am - 8:00 am** Welcome and Opening Remarks  
KRISTEN ZEBROWSKI, CPA, FHFMA, Regional Executive 2017-18, HFMA Region 2
- 
- 8:00 am - 9:00 am** Endeavor to Succeed  
CAPTAIN MARK KELLY, Commander of Space Shuttle Endeavour's Final Mission & Analyst for NBC News/MSNBC
- 
- 9:00 am - 9:45 am** Break / Snacks in Exhibitor Hall - Meet & Greet/Photo OP with Captain Mark Kelly
- 
- 9:45 am - 11:00 am** Driving Organizational Value Through Profitability Growth And Outcomes Improvement  
RICHARD HENLEY, FACHE, FHFMA, Managing Director, Vici Partners

## 11:00 am -12:15 pm BREAKOUT SESSIONS

- A1** Accounting & Auditing Update  
CHIRICO ROZSA, Manager, FreedMaxick  
MICHAEL O'CONNOR, Manager, FreedMaxick
- 
- A2** Utilizing Data Analytics to Improve Compliance Reporting  
JENNIFER SHIMEK, Principal, KPMG LLP
- 
- A3** Top 5 Methods To Improve The Financials Of Your Physician Enterprise  
RUDD KIERSTEAD, Principal, Veralon
- 
- A4** "I saw it online"...The Impact of the Internet and Social Media on Revenue  
CORINNE A. CERMINARO, MSHA, CCS, CRC, Senior Healthcare Revenue Cycle Manager, Fust Charles Chambers LLP

## 12:15 pm - 1:30 pm Lunch in the Exhibitor Hall

- 1:30 pm - 2:45 pm** Washington Update  
ANDY BRESSLER, CFA, Managing Director, Bank of America Merrill Lynch Global Research  
JOHN COUSINS, Senior Vice President, Healthcare Intelligence, CIT Healthcare





2:45 pm - 3:45 pm

**BREAKOUT SESSIONS**

- B1**    **Legal Update on Federal and State Compliance Issues**  
LOURDES M. MARTINEZ, Partner/Director, Garfunkel Wild, PC

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- B2**    **Storm Chasing: Using Technology to Navigate Revenue Cycle**  
CASEY WILLIAMS, Vice President Of Patient Engagement, RevSpring

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- B3**    **Better Information, Even Better Health**  
GEORGE DEALY, Vice President, Healthcare Solutions, Dimensional Insight, Inc.

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- B4**    **Managed Care Trends, Risks, & Opportunities**  
RUTH LEVIN, Partner, Managed Care Revenue Consulting (MCRC) Group

3:45 pm - 4:30 pm

**Networking Break in the Exhibitor Hall**

4:30 pm - 5:30 pm

**BREAKOUT SESSIONS**

- C1**    **Long Term Care Update**  
DARIUS KIRSTEIN, Director of Financial Policy & Analysis, LeadingAge New York

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- C2**    **Medicare DSH/Uncompensated Care/Worksheet S-10**  
KYRA HIPPENSTEEL, Manager, Deloitte & Touche, LLP  
TAMMY TROVATTEN, CHFP, Senior Consultant, Deloitte & Touche, LLP  
JOHN SCANLAN, FHFMA, SVP of Finance, Maimonides Medical Center

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- C3**    **The Pitfalls of Electronic Medical Records**  
DONNALINE RICHMAN, Esq., Fager Amsler Keller & Schoppmann

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- C4**    **Moving from Denial Management to Denial Prevention**  
WILL ISRAEL, Product Manager, SSI

5:30 pm - 6:30 pm

**Reception in Exhibitor Hall**

FRIDAY, OCTOBER 20TH

7:00 am - 8:00 am Breakfast in the Exhibitor Hall

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8:00 am - 9:15 am **HFMA National Presentation**  
CAROL FRIESEN, FHFMA, National Chair 2017-2018, HFMA  
Keynote title: Stand Out Influence....How To Get People On Board  
The Power of Consensus and Negotiation to Increase Buy-In  
CONNIE PODESTA, Motivational Speaker and Author

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9:15 am - 11:00 am **Where Mission Meets Margin:  
How Can We Help our Patients and Meet our Bottom line**  
MODERATOR: JOSEPH J. FIFER, CPA, FHFMA, President & CEO, HFMA  
PANELISTS:  
SAHAR ELEZABI, MD, MPH, CPE, Executive Medical Director, Finger Lakes Performing Provider System  
DREW FRANKLIN, MBA, FACMPE, Senior Director of Business Development, ENT & Allergy Associates  
CAROL FRIESEN, HFMA National Chair & VP, Health System Services, Bryan Health  
CARL LUND, Vice President Value Based Arrangements, Emblem Health  
RAMESH SACHDEVA, MD, PHD, MBA, FCCM, FAAP, Senior VP of Strategic Affairs, SUNY Upstate Medical University

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11:00 am - 11:30 am Networking Break - Hotel Check out

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11:30 am - 11:45 am Raffle Drawings (must be present to win raffle prizes)

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11:45 am - 1:00 pm NY Legislative Update  
HANYS

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1:00 pm - 1:15 pm Closing Remarks

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1:30 pm - 5:00 pm HFMA CHFP Certification Exam for Module II

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Where Meets  
**Passion | Purpose**

# ANNUAL HFMA REGION 2 FALL INSTITUTE: OCTOBER 18-20, 2017, Turning Stone Resort & Casino, Verona, NY

## SPONSORS

Reflects sponsors as of July 21, 2017

### KEYNOTE SPEAKERS

Apex Revenue Technologies

KeyBank of New York

### RECEPTION

Healthcare Management Solutions, LLC

### LUNCHEON

Dimensional Insight

ProMedical LLC

### BREAKFAST & BREAKS

POM Recoveries, Inc.

Russell Friedman & Associates

### EXHIBITORS

Apex Revenue Technologies  
Asset Maximization Group, Inc.  
Aurora Healthcare Resources  
Bolder Healthcare Solutions

CBCS

CBHV

CBIZ-KA Consulting Services, LLC

CLEARBalance

Cleverley + Associates

Commerce Bank

Dimensional Insight

Experian Health

HBCS

HealthPay24 (Imagevision.net)

IngeniousMed

InstaMed

KeyBank of New York

McKay Consulting

MedAssist

MedeAnalytics

MEDENT

MedFinancial Services

Medical Management Resources  
Med-Matrix  
NTT Data Healthcare Technologies  
One Advantage, LLC  
Orbograph/Orbotech, Inc.  
Organizational Intelligence

Parallon

Piper Jaffray & Co.

PNC Healthcare

POM Recoveries, Inc.

PROMEDICAL

R-C Healthcare Management

RevSpring

Russell Friedman & Associates

The Business Side, Inc.

The CCS Companies

The SSI Group, Inc.

TruBridge/Rycan

United Collection Bureau, Inc.

Washington & West LLC

Xtend Healthcare

### EDUCATION

Avadyne Health

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The Bonadio Group LLP

### INSTITUTE BAGS

Fust Charles Chambers LLP

### BADGE HOLDERS

Tritech Healthcare Management



## ANNUAL HFMA REGION 2 FALL INSTITUTE REGISTRATION

### REGISTRATION FEES:

#### Early Bird (Through September 15, 2017)

Certified Members	\$335.00
HFMA Members	\$360.00
Non-members	\$425.00

#### After September 15, 2017

Certified Members	\$390.00
HFMA Members	\$415.00
Non-members	\$480.00

### HOTEL INFORMATION

Turning Stone Resort & Casino, 5218 Patrick Road, Verona, NY 13478

www.turningstone.com Hotel Booking Reservations: 1-800-771-7711

Single/Double: \$145.00 (\$185.00 Fri/Sat), The Lodge: \$265.00 (\$339.00 Fri/Sat)

Rates available October 18-20, Rates will be held until 5:00pm, September 18, 2017

HFMA has reserved blocks of rooms in this hotel. Preferred rates will be held until September 18, 2017 while rooms are available. Please call the hotel directly and mention HFMA Region 2 to ensure your preferred rate. You are responsible for making your own hotel reservations, including changes and cancellations.

### IF YOU HAVE TO CANCEL

A refund of the seminar registration fee (less a \$50.00 processing fee) will be granted if cancellation is received at least 10 days prior to the event date. Substitutions are permitted. Cancellations must be submitted in writing by fax to 708-531-0665 or via email to [memberservices@hfma.org](mailto:memberservices@hfma.org).

### REGISTER EARLY!

Please submit your registration early in order to allow ample processing time. You will receive written confirmation at least two weeks prior to the event.

### SCHEDULE CHANGES

Although we do our best to avoid schedule changes, occasionally it may be necessary to re-schedule or cancel programs. Registrants will receive advance notice of such changes. HFMA Region 2 cannot be responsible for any penalties incurred as a result of any changes.

### CPE ACCREDITATION

HFMA Metro New York Chapter is approved as a New York State CPE Provider in the area of specialized knowledge and applications, Provider Number: 000813.

#### 12.50 CPE CREDITS

Participants will receive a certificate of attendance at the completion of the overall institute reflecting the number of instructional hours presented. CPE requirements may differ by jurisdiction; therefore, participants should consult their reporting jurisdiction. All HFMA Region 2 education programs earn points toward HFMA Certification, Certification maintenance requirements, and Founders Awards.

### QUESTIONS???

If you have additional questions please contact Kristen Zebrowski CPA, FHFMA at [kzebrowski@hmsconsultants.com](mailto:kzebrowski@hmsconsultants.com)

# ANNUAL HFMA REGION 2 FALL INSTITUTE REGISTRATION

## 3 WAYS TO REGISTER

1. **FAX** this form to 708-531-0665
2. **MAIL** the form with payment: HFMA, 5195 Eagle Way, Chicago, IL 60678-1051
3. **ONLINE CREDIT CARD REGISTRATION:** <http://www.hfma.org/Content.aspx?id=55079>

### 1. Badge Information (Please print)

Are you a current HFMA Member?  Yes (Member # \_\_\_\_\_)  No

Mr.  Mrs.  Miss  Ms.  Other \_\_\_\_\_

\_\_\_\_\_  
First Name/Middle Initial/Last Name

\_\_\_\_\_  
Nickname for Badge

\_\_\_\_\_  
Job Title

\_\_\_\_\_  
Employer

\_\_\_\_\_  
Organization Type

\_\_\_\_\_  
Employer's City/State

2. **Mailing Information:** Send mail to:  Business  Home  Update my records

\_\_\_\_\_  
Business Address (No P.O. Boxes please)

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Home Address (No P.O. Boxes please)

\_\_\_\_\_  
Business Telephone/Extension

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Business Fax

\_\_\_\_\_  
Home Telephone

3. **Course Selection** Enter course numbers you will be attending for the break out sessions. (located on the program schedule)

- I will be attending the Wednesday HFMA CHFP Certification Class from 11:00am-1:00pm
- I will be attending the Wednesday CHFP Module I exam from 3:30pm - 5:00pm
- I will be attending the Friday CHFP Module II exam from 1:30pm - 5:00pm

Thursday 11:00-12:15pm  
(A1, A2, A3, or A4)

Thursday 2:45-3:45pm  
(B1, B2, B3, or B4)

Thursday 4:30-5:30pm  
(C1, C2, C3, or C4)

\_\_\_\_\_  
choice

\_\_\_\_\_  
choice

\_\_\_\_\_  
choice

### 4. Payment Information **Early Bird\*** Registration fee \*Register by September 15, 2017

Early Bird: Members \$360/Non-Members \$425

\$ \_\_\_\_\_

Certified Members Registration: Early Bird \$335

\$ \_\_\_\_\_

Registration After September 15, 2017 add \$55

\$ \_\_\_\_\_

Total Conference Fees

\$ \_\_\_\_\_

Charge my:  Visa  MasterCard  American Express  Discover

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

Check enclosed (Payable to HFMA Education Foundation)  Check being sent under separate cover (Payable to HFMA Education Foundation)