



**Board of Directors Meeting**  
 WNY Healthcare Association  
 Buffalo, NY  
 Tuesday, July 25, 2017  
 Meeting Record

**Attendees:**

<b>Officers:</b>		<b>Committees</b>	
President:	Steve Chizuk	Link	X
President-Elect:	David Bonk	Educational Program	X
Secretary:	Mike Schoell	Webinar	X
Treasurer:	Seth Hennard		X
<b>Directors:</b>			
Class of 2018:	Bruce Liebel	Membership	X
Class of 2018:	Chirico Rozsa	Sponsorship	A
Class of 2018:	James Stabel	Reimbursement	X
Class of 2018:	Pam Thanki		A
Class of 2019:	Kristen Davis	Communications	X
Class of 2019:	Cheryl Loverdi		P
Class of 2019:	Daria Shanchuk		X
Class of 2019:	Chelsey Kelchlin	Social Events	P
<b>Co-Chairs:</b>			
Co-Chair:	Stephanie Bottomley	Certification	X
Co-Chair:	Thomas Donhauser	Communications	A
Co-Chair:	Larry Nowak	Davis Chapter Management	A
Co-Chair:	Justin Reid	Education	P
Co-Chair:	Eric Reeners	Founders	P
Co-Chair:	Vanessa Hinderliter	Membership	A
Co-Chair:	Ryan Caster	Region 2	P
Co-Chair:	Cathy Hamilton	Revenue Cycle	A
Co-Chair:	Mary Mahaney	Revenue Cycle	P
Co-Chair:	Joe Romano	Reimbursement	P
Co-Chair:	John Peterson	Reimbursement	A
Co-Chair:	Elizabeth Krause	Socials Events	X
Co-Chair:	Jill Johnson	Webmaster	A
Co-Chair:	David Brooks	Webinar	P
Co-Chair:	Bob Levesque	Strategic Plan Advisor	X

**X – Present**

**P – Phone**

**A – Absent**

**Guests:** N/A

**Approval of meetings minutes from prior board meeting:** Bruce Liebel approved meeting minutes, Daria Shanchuk second, all in favor.



## **Board of Directors Meeting**

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## **2017 Annual National Institute:**

Steve Chizuk and Ryan Caster attended. Mary Mahaney Volunteered.

## **Region 2 update:**

Chapter 2.0 update minimal changes. Expecting to receive financial disbursement.

Yerger submissions are expected to be moved to March.

Roll out of the HFMA App, national picked another organizational platform, expect to be rolled out soon. \$15K to enroll but National will pick up. Will be \$2.95 fee per registrant for activity.

**Action Item:** Steve wants to develop committee to update our online presence. Current vendor can do online payments, document storage, etc. Steve to send out request for team participation through constant contact.

## **HANYS Update:**

Relationship with HANYS, new director at HANYS. His name Kenneth Schoetz. Steve reviewed his background. Steve picked up old information, trophies / awards etc.

Chapter to look into costs to add all information into the website. National policy for record retention. Steve reached out to Region 2 as to other trends. Currently we are not living up to By Laws with HANYS. Page 8 supposed to have CEO of HANYS or designee. Page 13 supposed to have nominee committee with CEO from HANYS. Steve asked Liz to sit on board, will provide Ken with Option to sit on board.

## **President Elect / Education Update: Dave Bonk**

- Discussed idea of combining LTC institute and Annual institute. 2 separate events or 1 day with separate tracks. Idea would be to have morning as general session / afternoon separate track. Still pair with holiday party
- Do we still pair with NYSFHA? Some difficulties working with them.
- LTC attendance alone (40), Annual Institute (approx. 40.)
- As a chapter we run into difficulty with NYSFHA and Leading Age events in November. Chapter agreed to try and run a concurrent event.

## **Treasurer's Report: Seth Hennard -**

- Minimal activity in June, golf event / ANI reimbursement
- Reviewed 2017 income statement (\$3,400 profit)
- Education - Innovation grant of \$10K received. Without this, revenue down \$5K expenses down \$3K
- Sponsorship - \$28K great year
- Social Events - Annual banquet was nicer event, more expensive.
- Balance Sheet - \$77K in Cash at 5/31, approx. \$80K current
- Education event ACHE - positive cash flow, look to implement on yearly basis. Receivable pending



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- Consider whether we have investment policy and available options.
- Motion to approve financial statement - Bruce Liebel first, Daria Shanchuk second. All approved.

## **Strategic Plan Update - Bob Levesque**

- Strategies and approval to strategic goal tracking. Mike Schoell first, Seth Hennard second. All approved.
- Bring Bob onto new newsletter approach and online directory. Add Bob to committee.
- Operational - Bob pulled up chapter job descriptions. In 2012 there was an attempt to make job descriptions. Bob is planning to reach out to chapter leaders to update job descriptions.

## **Committee Updates -**

- Certification Update – Stephanie Bottomley
  - Stephanie is working Dave on Region 2 certification update. Congrats to Steve Chizuk.
- Membership update – Bruce Liebel
  - List of non-renewers. Bruce is running these down with Vanessa
  - 4 new members - Christine Blidy is listed as a new member, Bruce to contact National to get corrected.
- Sponsorship update –
  - MILMC is the first regional sponsor. Need to change sponsorship from calendar year to fiscal year. Also amend our tiers.
  - Added blog to our website so sponsors can add information as they like. Yet to be used.
- Reimbursement update – Jim Stabel
  - 2014 MCD DSH Audit due Friday 7/28
  - FFY 2019 Medicare Wage Index - Freed Maxick in process of working through. Due date for any changes is 9/1/2017, Freed Maxick anticipates to have reviews completed by 8/25/17.
- Revenue Cycle - No UPDATES
- Social – Chelsey Kelchlin
  - New member event, Bruce to look into this.
  - John Perry - discussed another boat cruise, per Mary Maheny.
- Region 2 - No Update, save the date went out.

## **Other Business -**

Christine Blidy reached out education event with Milenium  
Region 2 strategic plan has been updated