



Partnering With HFMA



2017 Corporate Sponsorship Program

Corporate sponsorships are vital to ensure that the Western New York Chapter HFMA can continue to provide quality programming for our membership at affordable rates.

We draw members and participation from acute care hospitals, long term care facilities, rehabilitation facilities, and behavioral health hospitals, as well as physician groups, local and national payers, public accounting firms and vendors throughout the Western New York Region. Our membership includes healthcare professionals in the following positions:

- Chief Executive Officers
- Chief Financial Officers
- Vice Presidents, Directors, and Managers of
 - Finance
 - Managed Care
 - Revenue Cycle
 - Reimbursement
 - Corporate Compliance
 - Decision Support
 - General Accounting
 - Patient Financial Services
- Consultants and Corporations providing financial services
- and other healthcare management & financial professionals

There are four levels of Corporate Sponsorship which provide you with the satisfaction that you have contributed to the education of your colleagues and clients throughout the Western New York Chapter. In addition, the following benefits, exposure, and networking opportunities are afforded you through your sponsorship.

* **Platinum Sponsor – 1 Year - \$5,000 2 Year \$4,750/Year**

- ✓ All benefits of Gold Sponsor *plus*:
- ✓ Recognition as Platinum Sponsor on the HFMAWNY web site with a 'hot link' to the Sponsor's web site
- ✓ Complimentary foursome registration at the WNY HFMA annual golf tournament

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✱ **Gold Sponsor – 1 Year - \$2,750 2 Year - \$2,500/Year**

- ✓ All benefits of Silver Sponsor *plus*:
- ✓ Free Vendor Fair Registration at the Chapter's Annual Spring Institute
- ✓ Recognition as Gold Sponsor on the HFMAWNY web site with a 'hot link' to the Sponsor's web site
- ✓ Two (2) additional registration coupons (total of 3) for regular educational programs

✱ **Silver Sponsor – 1 Year - \$1,750 2 Year - \$1,500/Year**

- ✓ All benefits of Bronze Sponsor *plus*:
- ✓ Recognition as Silver Sponsor on the HFMAWNY web site with Corporate Logo and "hot link" to your corporate website.
- ✓ One (1) registration coupon for attendance at regular educational program

✱ **Bronze Sponsor – 1 Year - \$1,250 2 Year - \$1,000/Year**

- ✓ Print Recognition in each of the Chapter's following publications that are distributed to over 200 recipients:
 - Annual Membership Directory
 - Quarterly "Fine Print" publications
 - Educational program flyers
- ✓ Recognition with business name displayed at every Chapter educational program
- ✓ Recognition as Bronze Sponsor on the HFMAWNY web site

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Other Information:

- The Corporate Sponsorship Program year begins on January 1, 2017 and runs through December 31, 2017.
- Sponsors who elect a two year sponsorship may pay both years in full or elect to remit half this year and HFMAWNY will invoice for the balance in November 2017
- A confirmation letter will be sent after sponsor commitments.
- Annual Institute sponsorship opportunities will be offered in accordance with level of Corporate Sponsorship.

For further information, please feel free to contact us...

- Joe Romano, Sponsorship Co-Chair; phone: 716-514-5881; email: jromano@enhs.org
- Chirico Rozsa, Sponsorship Co-Chair; phone: 716-332-2715; email: chirico.rozsa@freedmaxick.com

[Thank You for Your Support!](#)



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2017 Corporate Sponsorship Registration Form
(Registration is a Guarantee of Payment.)

Yes, I would like to support the Western New York Chapter HFMA by becoming a Sponsor for the level indicated below:

- | | | | |
|-----------------|--|--|--|
| Platinum | <input type="checkbox"/> 1 Year- \$5,000 | <input type="checkbox"/> 2 Year- \$4,750 – ½ Payment | <input type="checkbox"/> 2 Year- \$9,500 –Full Payment |
| Gold | <input type="checkbox"/> 1 Year- \$2,750 | <input type="checkbox"/> 2 Year- \$2,500 – ½ Payment | <input type="checkbox"/> 2 Year- \$5,000 –Full Payment |
| Silver | <input type="checkbox"/> 1 Year- \$1,750 | <input type="checkbox"/> 2 Year- \$1,500 – ½ Payment | <input type="checkbox"/> 2 Year- \$3,000 –Full Payment |
| Bronze | <input type="checkbox"/> 1 Year- \$1,250 | <input type="checkbox"/> 2 Year- \$1,000 – ½ Payment | <input type="checkbox"/> 2 Year- \$2,000 –Full Payment |

Name of Organization *(exactly as you wish it to appear in all printed materials)*

Address 1: _____

Address 2: _____

City, State, Zip: _____

Organization Website: _____

Primary Business Contact:

Name & Title: _____

Telephone Number: _____ Fax Number: _____

E-Mail Address: _____

Primary Administrative Contact (if different from Business Contact):

Name & Title: _____

Telephone Number: _____ Fax Number: _____

E-Mail Address: _____

Please mail check payable to HFMA Treasurer to:

Chirico Rozsa
Audit Manager
Freed Maxick CPA's
424 Main Street, Suite 800
Buffalo, NY 14202