

FREE Region 2 WEBINAR

Join us February 6, 2019 from 1 PM to 2 PM EST

Telemedicine- How Can We Get Paid?

Region 2 will be hosting a FREE web-based presentation by:

Speakers : Dani Meier- Benesch Law LLP; Jody Erdfarb- Wiggin & Dana LLP

Webinar Description:

For years, the biggest question around telemedicine has been: “But how can we get paid?” However, as more and more reimbursement pathways become available, both from government programs and commercial payors, providing telemedicine services is increasingly becoming profitable. But with more reimbursement opportunities comes more regulatory risk. In this webinar, we will explore the current telemedicine reimbursement landscape, including Medicare reimbursement rules, fraud & abuse considerations, state parity laws, typical and not-so-typical telemedicine billing models, applicable rules regarding reassignment of benefits, and coding for telemedicine services

- Medicare reimbursement rules
 - Required elements
 - Exceptions for certain services (telestroke, services that are not considered “telehealth”)
 - Risk areas – Additional requirements that come with billing government payors as more reimbursement becomes available
 - Audits
 - OIG Medicare and Medicaid Telehealth payment audit reports
 - Compliance program
- New York (Connecticut?) Medicaid reimbursement rules
- Private payor reimbursement
 - State parity laws (coverage parity v. payment parity)
 - Recommendations for negotiating/dealing with private payors
- Billing
 - Where to bill, how to bill, and who gets what
 - Distant provider, originating site fee – audits
 - One provider collecting both fees
 - Typical billing models
 - Hub & spoke model
 - Engaging with hospital system for no payments from hospital, billing own service
 - Engaging with hospital system for payments only from hospital, no separate billing
 - Hospital subsidies (versus Medicare “payment in full” requirements)
 - Reassignment
 - Reassignment rules (direct versus indirect contractual arrangement)
 - Reassignment to distant site hospitals, originating site hospitals
 - Interjurisdictional reassignment
- Telemedicine Fraud & abuse concerns, with focus on billing
 - Kickbacks (such as between hospital/LTC facility and telemedicine provider)
 - Pricing between the distant telemedicine provider and the originating provider and who should claim the fees

For more information and to register, visit the following link:

<https://attendee.gotowebinar.com/register/4381051755252601858>

Registration is **FREE** to both **HFMA** Members and Non-Members: CPE Credits: 1.0

In order to receive CPE credit for this session you will be **required** to register and log on to the event individually.

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Please note that handouts, links and dial in information for this session will be sent 24-48 hours prior to event.

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