



hfma region 2
healthcare financial management association



Free Webinar

Physician & Medical Group Management

March 28, 2019 | 12:30 pm to 1:30 pm EST

THIS 1-HOUR WEBINAR PRESENTATION WILL DISCUSS:

Denial Management – Preventing Revenue Leakage

Preventing and managing denials is critical for the success of the revenue cycle. Developing strategies to identify trends, develop root cause analysis, create action plans, and successfully manage active denials can have significant returns for practice. In this presentation, Kristin Greenstreet (managing director), Andrew Hancock (managing director), and Beth Branding (managing consultant) of revenue management at Navigant, discuss the strategies and approaches of organizations in reducing revenue leakage and creating efficiencies through denial management.

ABOUT THE SPEAKERS:

Kristin Greenstreet is a managing director and a leader for revenue cycle at Navigant. She has experience in revenue cycle improvement initiatives, including financial and operational assessments, prioritization of strategic revenue cycle initiatives, and process/tool implementation.

Andrew Hancock is a revenue cycle managing director with Navigant. In his role, Andrew is responsible for project delivery and oversight with a special focus on Epic net revenue improvement/optimization and conversion risk mitigation.

Beth Branding is a managing consultant in Navigant's revenue cycle division who has a background in patient access and system evaluation and selection, as well as implementation strategic advisement. At Navigant, she recommends best practice system functionality to fit the customer's needs.

Registration is FREE to both HFMA members and non-members: CPE Credits: 1.0

To receive CPE credit for this session you will be required to register and log on to the event individually.

FOR MORE INFORMATION AND TO REGISTER CLICK THE FOLLOWING

<https://attendee.gotowebinar.com/register/8727964380237072139>

For more information contact Andrew Rolih at ARolih@JZANUS.com or (516)326-0808x3102

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