



hfma region 2
healthcare financial management association



Free Webinar

Physician & Medical Group Management

Presented by: Janet Bliss, Gail Wilkening & Carol Crews of BDO

March 21, 2019 | 12:30 pm to 1:30 pm EST

THIS 1-HOUR WEBINAR PRESENTATION WILL DISCUSS:

Revenue Cycle Best Practices to Ensure Optimal Reimbursement

A comprehensive review of the physician practice revenue cycle, including Pre-Scheduling Insurance Verification & Authorizations, Day of Service Collections, Charge Capture, Coding & Billing, Payment Posting, Denial Management and Reporting & Benchmarking.

ABOUT THE SPEAKERS:

Janet Bliss is a partner in BDO's Healthcare Advisory practice. With deep healthcare experience, Janet has successfully worked with a broad spectrum of physician groups, including hospital-owned medical groups, single specialty practices, hospital-based practices and independent physician practices. She has worked with many specialties including dermatology, family practice and internal medicine, gastroenterology, hospitalists, OB/GYN, orthopedics, radiology, urology, and vein clinics. Janet previously served as a partner of PBC Advisors, LLC, which joined BDO in February, 2018.

Gail Wilkening serves a Director, Healthcare Advisory in BDO's Rosemont, Illinois office. Gail brings over 20 years of experience in physician reimbursement and revenue optimization to BDO. As a consultant in the Center for Healthcare Excellence and Innovation, Gail assists BDO clients not only to increase revenues and to better understand and manage their revenue cycle, but more importantly to provide a comprehensive overhaul of often antiquated workflows to better position the practice for success in a rapidly changing industry.

Carol Crews serves as Director in Healthcare Advisory where she manages healthcare consulting services in the Jacksonville office. Carol brings more than 35 years of experience in the healthcare profession. Her career focus has brought experience with contract compliance and credentialing, revenue enhancement, practice assessments and office optimization, practice management systems, billing/collections review and oversight, HIPPA privacy and security training and assessments, corporate compliance, regulatory issue consulting, strategic management consulting, educational and training sessions, financial impact analysis and coding reviews.

Registration is FREE to both HFMA members and non-members: CPE Credits: 1.0

To receive CPE credit for this session you will be required to register and log on to the event individually.

FOR MORE INFORMATION AND TO REGISTER CLICK THE FOLLOWING

<https://attendee.gotowebinar.com/register/5141187026256711937>

For more information contact Andrew Rolih at ARolih@JZANUS.com or (516)326-0808x3102

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