



hfma region 2
healthcare financial management association



Free Webinar

Physician & Medical Group Management

March 14, 2019 | 12:30 pm to 1:30 pm EST

THIS 1-HOUR WEBINAR PRESENTATION WILL DISCUSS:

Advanced E&M Compliance Issues for Physician Practices

Presented by: Karen Makara, Executive Director & Gretchen Segado, Manager Ernst & Young

ABOUT THE SPEAKERS:

Karen Makara is an Executive Director with EY's Health & Life Sciences Forensics practice and a leader in the practice's health care coding and billing compliance services. Karen has been serving health care providers and payers exclusively for over 20 years. Karen regularly manages IRO engagements that include testing of focus arrangements, medical claims and unallowable costs, as well as systems reviews for hospitals, durable medical equipment, home health and disease management companies. In addition, she leads compliance assignments relating to the acquisition of various types of target companies and assists organizations with CIAs and Settlement Agreements, investigations related to compliance with Medicare and Medicaid billing regulations, compliance program assessments and fraud risk assessments. Karen has a Master of Science, Health Administration from St. Joseph's University and Bachelor of Science, Health Information Management from Temple University. She is a Certified Professional Coder and Registered Health Information Administrator.

Gretchen Segado is a Manager at EY's Health & Life Sciences Forensics practice. She specializes in assisting health care providers and payers identify and mitigate risks. She has over 25 years of healthcare experience and has held various leadership roles as a Compliance Officer and Director of Hospital & Physician Reimbursement Compliance for large teaching hospitals. Gretchen also has extensive billing office management, practice operations and academic administration experience. In addition to compliance program management, Gretchen has created educational programs for physicians and non-physician practitioners, hospital and practice plan personnel, established internal auditing and monitoring programs and performed compliance effectiveness assessments. Gretchen holds a master's degree in Organizational Dynamics from the University of Pennsylvania and a bachelor's degree in Speech/Communications from the University of Hawaii. Gretchen is a Certified Professional Coder through the American Academy of Professional Coders and an AHIMA Approved ICD-10 CM/PCS Trainer.

Registration is FREE to both HFMA members and non-members: CPE Credits: 1.0

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For more information contact Andrew Rolih at ARolih@JZANUS.com or (516)326-0808x3102

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